

# NAREIM Website

*How to navigate the NAREIM website*

The NAREIM website is the repository of information relating to NAREIM meetings, research and member resources. Below is a handy guide on how to navigate the website and a summary of the content within each of its sections. For more information about the website and gaining access, please contact [Zoe Hughes](#).

## HOME

<https://www.nareim.org/>

## ABOUT

In this section you can find the member list and committee members for NAREIM's Executive and Program committees, as well as the NAREIM Board of Directors and staff.

## PROGRAMS

In this section, you can find the calendar of NAREIM events. During 2021, NAREIM members will be provided 10 Annual Meetings together with up to 19 Virtual Connections and a series of in-person Regional Roundtables.

- Our meetings covering the following departmental groups:
  - Acquisitions; Architecture & Engineering; Asset & Portfolio Management; Capital Raising & IR; Data Strategy; Executive Officer; Job Fair; Legal & Compliance; Sustainability and Talent Management. New for 2021, a Virtual Connection for Communications, Marketing & PR executives within NAREIM member firms
- NAREIM is focused on small group, workshop style sessions where members talk candidly in breakout group formats.
  - Typical attendance, in-person departmental group meetings is around 30-50 people and around 65-85 for in-person Executive Officer meetings
  - Typical registrations, virtual departmental group meetings is around 35-75 people and around 85-100 for virtual Executive Officer meetings

## RESEARCH AND BEST PRACTICES

*This section is encrypted and requires members to register for NAREIM website access*

In this section, you will find access to NAREIM's benchmarking research, comprising: Compensation Survey, Diversity & Inclusion Survey, Global Management Survey and – new in 2021 – the Defined Contribution Survey. Members participating in the above-mentioned surveys get access to the full reports directly through NAREIM/Ferguson. Executive summaries are available for all non-participating members. In this section, you can also access NAREIM's member surveys/polls; meeting takeaways/presentations; member best practice resources.

## RESEARCH AND BEST PRACTICES (continued)

*NOTE: Member firms participating in the below-mentioned surveys get access to the full reports directly through NAREIM/Ferguson. Executive summaries are available for all non-participating member firms.*

### Compensation

The only Compensation benchmarking survey dedicated to real estate investment management. The survey provides more than 400 pages of compensation metrics and compensation program design trends covering functions within: Executive management, accounting (corporate, portfolio/fund, property), asset management, capital markets, corporate marketing and communications, due diligence, engineering, environmental, finance, human resources, investor relations, capital raising, leasing, legal and compliance, portfolio management, property management, risk management, technology, transactions, valuations, debt and REIT securities.

### Inclusion & Diversity

The first corporate benchmark of DEI specific to real estate investment management. The 2021 Survey saw 74 organizations representing \$2tn of AUM and 20,000 FTEs participate. The survey measured gender and ethnicity by seniority and job functions as well as best practice metrics relating to the implementation of DEI strategies and initiatives.

### Global Management Survey

The only all-in-one organizational, financial and capital raising metric and best practice guide for real estate investment managers comprises data relating to capital raising and AUM; organizational metrics relating to staffing, workloads and outsourcing; financial and governance metrics.

### Meetings – Key Takeaways

You can find here the key takeaways and presentations from our meetings, both virtual and in-person. This section is open to all NAREIM member firms.

### Best Practice Resources

In this section, which is open to all NAREIM member firms, you can find member-only content including:

- Member surveys and reports covering topics such as:
  - Rent collections (March through September, all property types); Covid return to work benchmarking; Insurance coverage/premiums; rent relief; content management systems
- NAREIM Resume Book
  - More than 130 undergraduate and graduate resumes from 11 schools across the US
- NAREIM Year in Review
  - Compilation of meeting, research and thought leadership key takeaways from 2020.

## NEWS & DIALOGUES

In this section you can find content including:

- News that NAREIM publishes for public/industry wide promotion of NAREIM activities.
- You will also find access to past issues of Dialogues, the bi-annual magazine NAREIM publishes alongside IREI and which is distributed to more than 7,000 industry GPs and LPs.
  - All members can contribute articles to Dialogues, the equivalent advertising value of which is \$12,000 per article.
  - For more information on how to contribute to Dialogues, read NAREIM's "How to contribute to Dialogues" guide.

## HOW TO REGISTER FOR THE WEBSITE

There are three levels of access to the NAREIM website: public; member-only and primary member-only. To access the member-only and primary member-only content, you will need to sign up or log-in at the member portal section.

- To sign up: [Click on the member portal section](#) here
- Below the **Log In** headline you will see a notice: “New to this site? Sign up”
- Click the link
- Please use your work email and create a password that is unique to yourself
- To log-in, use your work email and password to sign-in on the member portal section

*Note, primary members of NAREIM are the Executive Officer contacts designated as owning the NAREIM relationship. Primary members have access to all NAREIM content in addition to the Executive Summaries of the Compensation, Defined Contribution, Diversity & Inclusion and Global Management Surveys.*

### How to change your password

- If you are logged into your account, log out
- On the Log In page, click “Forgot Password”. It will prompt you to change your password immediately
- Create a unique password personal to you
- This is an automated system and you can reset your password at any time, 24/7. NAREIM does not store or have access to passwords and we are unable to change them on your behalf

For more information on the NAREIM website and member benefits, contact [Zoe Hughes](#).